



REGULATIONS FOR L'ÉTAPE POLAND BY TOUR DE FRANCE EXPO 2025

Event: L'Étape Poland by Tour de France Zakopane 2025

Location: Dolna Rówień Krupowa, Słoneczna 2A, 34-500 Zakopane

Date: May 9–11, 2025

1. General Provisions

1. These regulations apply to all participants of the L'Étape Poland by Tour de France Expo 2025, hereinafter referred to as the "Expo."
2. The organizer of the Expo is BE COOL, s.r.o., Krajinská 37, 821 06 Bratislava, ID: 35 75 14 52, VAT ID: SK 2020230707.

2. Date and Location

1. The Expo will take place as part of L'Étape Poland by Tour de France from May 9–11, 2025.
2. Location: Dolna Rówień Krupowa, Słoneczna 2A, 34-500 Zakopane
3. Opening hours for visitors:
 - Friday, May 9, 2025: 3:00 PM – 8:00 PM
 - Saturday, May 10, 2025: 8:00 AM – 8:00 PM
 - Sunday, May 11, 2025: 07:00 AM – 4:00 PM

3. Registration and Participation Conditions

1. Participation in the Expo requires submitting a completed registration form after prior confirmation of booth availability via email or phone.

2. The completed and signed registration form (scan) must be sent via email to:

maciek@letape-poland.com.
3. Submission of the signed registration form is tantamount to acceptance of the regulations.
4. Submission of the registration form does not guarantee booth reservation – availability will be confirmed by the Organizer via email.
5. Participation in the Expo requires submission of a correctly completed form and timely payment of participation fees.
6. Payments are made based on invoices issued by the Organizer. Invoices will be sent electronically to the email address provided in the registration form. Payment must be made within 14 days of receiving the invoice. For registrations submitted less than 30 days before the Expo, payment must be made immediately, and proof of payment provided before the event starts.
7. The Organizer reserves the right to reject a registration without providing a reason.
8. Exhibitors may not imply partnership with L'Étape Poland by Tour de France without the Organizer's consent.
9. Fundraising for charity purposes at the Expo requires the Organizer's approval.
10. The Organizer's designated person responsible for EXPO management will be announced by the team via email no later than 30 days prior to the event.

4. Cancellation of Participation

1. Cancellation of participation or withdrawal from the Expo participation agreement must be made in writing (via email) under penalty of invalidity.
2. In the event of withdrawal after 21 days from submitting the registration form or less than 14 days before the event, the Exhibitor is obligated to pay 100% of the booth rental fee.
3. Cancellation becomes effective upon receipt of the withdrawal statement by the Organizer.

5. Booth Rental

1. Exhibitors book booth space by specifying the desired size in the registration form.
2. Booth rental includes only the space – additional equipment and connections (e.g., electricity) are charged separately.
3. Advertising products and services is permitted only within the rented space. Advertisements must not violate the law or disrupt other exhibitors.
4. Electrical installations must be carried out exclusively by authorized personnel designated by the Organizer.
5. The exhibition area will be secured during non-visiting hours.

6. Booth Setup, Dismantling, and Decoration

1. Booth setup and dismantling must be carried out during hours specified by the Organizer:

Setup:

Thursday, May 8, 2025: 3:00 PM – 6:00 PM

Friday, May 9, 2025: 8:00 AM – 2:30 PM

Dismantling:

Sunday, May 11, 2025: 4:00 PM – 8:00 PM

Detailed information will be provided to exhibitors no later than 14 days before the Expo.

2. Extending setup or dismantling time will incur a fee of 1,000 PLN (net) per hour started.
3. Exhibitors may be present in the Expo area one hour before opening and one hour after closing.

7. Booth Usage Rules

1. Exhibitors are responsible for the aesthetics and safety of their booths.
2. Advertising and promotional activities are only allowed within the rented space.
3. Promotional activities outside the booth are prohibited without the Organizer's consent.
4. Exhibitors are fully responsible for any damage caused by their actions.

8. Code of Conduct

1. Exhibitors must comply with the Organizer's and security staff's instructions.
2. The use of makeshift electrical installations and blocking emergency exits is strictly prohibited.

9. Complaints

1. Complaints must be submitted in writing to: maciek@letape-poland.com.
2. Complaints about booth space must be reported before the Expo closes.

10. Final Provisions

1. The Organizer reserves the right to modify the schedule or partially close the Expo due to circumstances beyond its control, including but not limited to acts of nature, government regulations, public health emergencies, security concerns, technical failures, or other unforeseen events. In such cases, the Organizer will make reasonable efforts to inform all participants promptly and minimize any disruption. The Organizer shall not be held liable for any inconvenience, loss, or expenses incurred as a result of such changes or closures.
2. In the event of cancellation caused by the Organizer, the Exhibitor will receive a refund within 30 days.